



Minutes of The Alliance Meeting held Tuesday, November 10th 2015, 10:00 am to 11:30 am, Star Institute, 517 North Zenith

- I. Call to Order - Cathy Pope called the meeting to order.
- II. Minutes of October 13, 2015 – with no corrections being made, the Minutes of October 13, 2015, were unanimously approved.
- III. Public Comment (Limit to 2 minutes each total 6) – no one asked for public comment.
- IV. Karen Smart Named StarCare’s Texan Caring for Texans Employee of the Year – Cathy Pope recognized Karen Smart for this award.
- V. Engagement Report - Shannon Spencer
 - A. Introduction of New Members - will do next month when number is more accurate.
 - B. Membership Report - The 544 members that Ms. Spencer announced last month is not believed to be correct. It looks like there are some duplicate names, and she will have a more accurate number at the next meeting.
 - C. Facebook
 - (a) East Lubbock Community Alliance (1327-1348) – 1,355 likes plus 7 this week.
 - (b) East Lubbock Community Alliance Information (121-125) – 137 likes plus 1 this week.
 - (c) East Lubbock Community Alliance Children/Youth (131-137) – 126 likes plus 1 this week.
- VI. Guest Speakers
 - A. ACCION (Against Colorectal Cancer In Our Neighborhoods) for Rural West Texas – Brenda Witherspoon presented to the group on ACCION (Against Colorectal Cancer in our Neighborhoods) for Rural West Texas. This is a grant-funded initiative through TTUHSC Department of Public Health with the Cancer Prevention Research Institute (CPRIT). This initiative will bring colorectal screenings to people who are uninsured or are underinsured in nine counties in rural West Texas (Crosby, Floyd, Garza, Hale, Hockley, Lamb, Lubbock, Lynn and Terry). They have been working diligently within the community to get the word out regarding this initiative. Participants are given a FIT test (look for blood in the stool), and if that comes back negative, the participant is good for another 10 years. If it does come back with blood in the stool, a colonoscopy will be ordered. If cancer is found, they partner with the American Cancer Society in the treatment of the cancer. Screening saves lives, and the purpose of the program is to provide that screening. They provide education about CRC; recruit eligible participants; provide patient navigation; and referrals for people between the ages of 50 to 75.
 - B. Citibus – Serena Stevenson brought to the group that Citibus has started a new route from Downtown Transit Plaza out to the Department of Public Safety location every Wednesday. Citibus will also be accommodating Kings Dominion Adult Living Facility across from Estacado each Wednesday by extending the route

to them and transporting them to Downtown Transit Plaza where they can enter the circuit. Schedules were made available for anyone to take.

- C. Ballet Lubbock – Nick Dragga, ED, and Yvonne Racz-Key, Artistic Director, of Ballet Lubbock talked to the group about Ballet Lubbock and what they are doing in the community. Ballet is a means to an end where they teach self-esteem, confidence, and community building. Marcus Antonio is the Coordinator of Outreach Education of Ballet Lubbock. Currently, there are classes offered in several different elementary schools in Lubbock, and recently adding Alderson and Ervin. The classes at Alderson and Ervin are actually during the school day. Ballet is not color blind – it is for everyone, and the feeling of accomplishing something so difficult makes the kids feel so special and confident. Ballet Lubbock wants to educate the families on the East side on what ballet is and how it can benefit their kids and to make it more accessible to them. They are looking at the possibility of offering dance on Saturdays just to expose and make the kids aware of ballet.
- D. West Texas Dancing Raiderettes – Treva Ellison, Vice President of the West Texas Dancing Raiderettes, spoke to the group about what they are doing. They recently did a Majorette Dance Clinic at The Bridge of Lubbock and had about 47 young ladies turn out for it. They were asked by the parents if they could do this once a month and extend to the community, which the Board approved to do and will be held at the StarQuest gym. The next event will be December 19th from 3:30p to 7:00p. The Raiderettes will also be marching in the Miracle on 34th Street Parade on December 12th. They are working with Ballet Lubbock to possibly set up some classes with them at StarQuest as well. Ms. Pope stated we will be talking to Hodges and Harwell Elementary Schools to add classes at those schools so all four elementary schools in Quadrant IV will have ballet classes during school.

VII. Past Alliance Events

- A. October 20th – East Lubbock Community Alliance Forum on Self-Esteem – Margaret Randle briefly discussed this forum on self-esteem and the questions asked. Even though the group was small, the discussion was very big. Eventually, all the information from these forums will be put together to form a strategic plan.
- B. October 28th – VOICES Project.
- C. October 30th – Trunk-or-Treat at Phea Boys & Girls Club/No-Shave-November Kickoff – Adrian Lewis stated there was a very good turnout – lots of kids with lots of parents. Also had sign-ups for “No-Shave November.”
- D. October 31st – Claudia Bustos reported that the Car Clubs partnered with United Supermarket on Parkway Drive for a trunk-or-treat. There were over 1,000 kids that showed up. Dr. Ridley from ELPN donated \$300 for candy, much more than that was purchased by the participants and United. They had goody bags (State Farm furnished) and hot dogs (United furnished).
- E. November 9th – Reform East Lubbock Town Hall Meeting –Ms. Pope reported this meeting was around education, racism and poverty.

VIII. Upcoming Events

- A. November 17th – ELCA Forum on Self-Actualization at Talkington, 6:00p to 8:00p. This will be our last forum.
- B. November 19th – Lip-Sync Contest – Adrian Lewis (Gents Who Give) is putting together a Lip Sync battle between Estacada, Talkington, Boys and Girls Club, Parkway Guadalupe teachers/staff. They will pick a song to lip sync and be in character. The contest will be held at the Estacado Boys Gym at 5:00p, with a \$2

admission fee. Mr. Lewis is hoping to create a lot of energy in the community through this event. The admission funds will go toward the Gents Who Give Community Matters Charity Ball.

- C. November 21st – Community Thanksgiving Dinner Difference Makers Church – Chris Moore stated that Difference Makers Church will have its Community Thanksgiving Dinner on November 21st, 11:30a – 1:30p, at 224 Buddy Holly Avenue. Donations are needed for hot food, bagged food, coats, sweaters, gloves, blankets, etc. Volunteers are needed to help with all activities. We will have ELCA tables again this year. Please go to the website to sign-up:
www.differencemakersfellowship.com
 - D. November 21st – Teen Straight Talk – Lindsay Penrose spoke regarding Teen Straight Talk activities. She asked everyone to like/share their Facebook page. They will be giving door prizes this year, so any students that come will be registered for door prizes. Donations are being accepted for those door prizes. If groups such as 100 Black Men for the WT Dancing Raiderettes bring students to the event, those students will be registered twice.
 - E. November 21st – Student-Led Mini-Conference Advanced Diversity & Social Justice Course – Dr. John Delony spoke to the group regarding a student-led Social Justice Conference to be held on November 21st. This will be more of an academic-focused conference under Dr. Aretha Marbley’s leadership.
 - F. December 5th – E-Side Party – Talent Show/No-Shave-November Finals – Mr. Lewis stated the No-Shave November finale will be on December 5th at High Cotton from 2:00p to 5:00p. There will be two different buildings which will hold a lot of people. Planned activities are games and talent show (hopefully Ballet Lubbock will participate), basketball tournament, food, Voter’s Registration table, etc. Volunteers will be needed to help with games, etc.
 - G. December 10th – Texas Tech Early HeadStart Open House – Stephanie Shine reported that Texas Tech Early HeadStart has just moved to 3315 E. Broadway in StarCare’s StarQuest facility due to an expansion grant. The ribbon cutting will be December 10th at 9:00a.
 - H. January 8th – Gents Who Give Community Matters Charity Ball – Adrian Lewis with Gents Who Give invited everyone to buy a ticket/table to Community Matters Charity Ball on January 8th, at Spirit Ranch. StarCare and ELCA are two sponsors so far. Gents Who Give is an organization based on gentlemen providing mentorship to young males – teaching etiquette, manners, how to dress for interviews, how to dress properly for different occasions, public community service, food preparation classes, etc. Mr. Lewis will start with junior males at Estacado and when they are seniors, they will mentor the juniors.
 - I. February 6th – Dr. Marbley reported that the TTU/TTUHSC Black Faculty Association is having its annual gala at Lubbock Women’s Club on February 6th at which time StarCare and ELPN, among others, will be honored.
- IX. Projects of the Alliance and Alliance Partners
- A. Update on Family Academy – Stephanie Shine reported that Family Academy is an early learning segment with a weekly parent and child education session that has now expanded to five locations in East Lubbock. The ultimate goal is school readiness (self regulation and language skills). They are always recruiting parents to join.

- B. Voter Registration Workgroup – Nettie Edwards reported that seven people were registered at the Phea Boys and Girls Club Trunk-or-Treat. Ms. Pope stated a meeting was held to coordinate Voter Registration in East Lubbock. They will be dividing into blocks and walk all the blocks in East Lubbock to get people registered. A luncheon will be planned with the ministers in East Lubbock who will select two people to be trained to register people to vote (training will be done at the luncheon), so those selected will be able to register people in their church.
 - C. Paint the E-side Blue Workgroup – this workgroup would be made up of current administrators, teachers and student from Estacado, along with alumni and representatives of ELCA, who will strategize on how to get the community more involved/engaged with the high school.
 - D. 2016 Back-to-School Bash Coordination Workgroup – deferred to next meeting.
 - E. Early Learning Centers Champions for Children Banquet - nominations are due by December 1st.
 - F. Ervin Student Recognition Program – appoint coordinator – Shannon Spencer reported that Ervin Elementary has a celebration of all the students' accomplishments every Friday at 2:00p sharp for about 10 minutes. She would like to see the community get involved in this.
- X. Meeting (December 8th at 11:30 -1:00)