



Minutes of The Alliance Meeting held Monday, March 2nd , 2015 10:00-11:30 am Star Institute 514 North Zenith

- I. Call to Order – Cathy Pope called the meeting to order.
- II. Minutes - Cathy Pope asked if there were any corrections to the Minutes of the 2.2.15 meeting. There were no corrections.
MOTION: Brandale Randolph made a motion to accept the 2.2.15 Alliance Minutes. Motion was seconded by Marie Hanza and carried unanimously.
- III. Financial Report – Karen Smart reported The Alliance expenses exceeded revenues by \$3,125.18 The Selma expenses are included in this amount, which is the majority of the expense.
- IV. Engagement Report
 - A. Introduction of New Members
 - B. Membership Report
 - C. Facebook Followers
- V. Website – Paige Holland stated the form to join The Alliance was now working properly. She demonstrated how to access the “Events” page and encouraged everyone to go to the website and records their upcoming events. If an organization would like a direct link to the East Lubbock Community Alliance from their home website, email Karen Smart or Cathy Pope, and they will work with Paige to get this done.
- VI. South Plains Communities in School Award – Nettie Edwards displayed the recognition award that Cathy Pope accepted on behalf of the East Lubbock Community Alliance at the Communities in Schools Crimson Gala February 26th.
- VII. Past Events
 - A. February Event: YWCA Father/Daughter Dance –Glenda Mathis reported that approximately 800 couples at the event this year and thanked The Alliance for participating.
 - B. February Community Forum on Education – Cathy Pope stated we had about 90 people in attendance for the February Community Forum at Dunbar College Preparatory Academy. Dr. Robertson was in attendance, as well as all Quadrant IV principals. A Strategic Plan for Education Workgroup was appointed: Glenda Mathis, Lead, with members Marie Hanza, Paige Holland, Chris Moore, Cathy Pope and Lena Scaff. They will take the group comments made at the February forum and organize into a strategic plan for education for ELCA.
- VIII. Engagement Opportunities
 - A. High School/College Division of The Alliance–Kelly Trlica was not present but Ms. Pope stated she is in the process of setting a date for the first meeting for the High School/College Division to meet.
 - B. Pastoral Breakfast – Chris Moore reported that due to weather, the Pastoral Breakfast is being rescheduled for March 28th or April 4th. He will sent out a flyer when the date has been set.



- C. Membership Items (t-shirts, name badges, pins) – Beth Lawson reported that because The Alliance logo has so many colors, that makes it more expensive to process. She displayed a name badge that StarCare uses, which is magnetic, and we could probably purchase for \$20 or less. With regard to t-shirts, Ms. Lawson asked if anyone in the group had a t-shirt contact. Brandale suggested Advance Graphics or the Mahon Library. Ms. Lawson will get with Brandale on the t-shirts. When asked how these would be paid for, Ms. Pope took a poll of how many would be willing to buy on their own, and nearly everyone raised their hand.
 - D. March 24th Community Forum on Basic Needs – Ms. Pope stated the March forum has been moved back a week due to the 3rd Tuesday falling during spring break and the school is not available. The March forum will be March 24th, at the Talkington School for Young Women, from 6:00p to 8:00p, with the focus on basic needs. A committee was formed to assist with these forums: Beth Lawson, Lead, with members Wes Gaddie, Marie Hanza, Brandale Randolph and Claudia Bustos.
 - E. April 21st Community Forum – Ms. Pope stated the April 21st forum will be at Ervin Elementary School.
- IX. Projects of the Alliance and Alliance Partners
- A. Teen Straight Talk – Lindsay Penrose reported there will be an event on April 25th at the Bridge, consisting of a 2-1/2 hour presentation for ages 9 to 18 , on sexting, peer pressure, comprehensive sex education, with lunch to follow. Registration is at 9:30a, presentation begins at 10:00a, and lunch at noon. These presentations are geared for ages 9 to 18 but anyone can attend. She suggested getting groups from church to see what is being taught to the kids. They need help with providing the food (pizza) and drinks, as well as childcare services. It was suggested that she talk with Stephanie Shine who is working with the Volunteer Center to provide childcare for our forum meetings. Also, Amerigroup (Gloria Merton) might be able to help with the pizza/drinks. Dr. Penrose asked The Alliance to spread the word to get as many kids there as we can. Dunbar has a “Coffee on the Curb” group that would be happy to pass out flyers when passing out coffee to parents in the mornings. Glenda Mathis has a radio program and is happy to put the word out for any Alliance event.
 - B. Smoke-Free Environments – Matthew Harris , volunteer for the American Heart Association and Chairman of the West Texas Smoke-Free Organization comprised of 70 to 80 volunteers, spoke to the group regarding the goal of this organization, which is to prevent smoking in the workplace. His group is working to close the loopholes in smoke-free ordinances that have been in effect for 10 years or more. He asked Alliance members to contact their City Council representative and let them know they are for a smoke-free working environment. You can text 52886 and type the word Texas for more information.
 - C. Undoing Racism – Anthony Flunder was not present to report on the recent training. Ms. Pope stated a follow-up meeting to the first training was held February 13th .
 - D. Because of Them, We Can – Ms. Pope played several videos regarding this topic, which began as a Black History Month project and has blossomed into hundreds of videos . These videos help rebuild self-esteem of kids based on hero characters. Ms. Pope feels



we could possibly have our own “Because of Them, We Can” movement in East Lubbock. Use local “heros” and make a video that is shown at after-school programs, with everyone looking at the same video.

- E. Update on Transportation Shuttles –the established route for now is from the Bridge to UMC/Covenant starting at 4:00a in order for people to get to those places to work.
- F. Chatman Hill Orchard & Student Garden –the trees are ordered.
- G. Junior League Touch-a-Truck – Kathleen Burrell, President of the Junior League of Lubbock, spoke to the group regarding a new program the Junior League will be implementing wherein emergency personnel (firemen, policemen, etc.) will speak to kids about what they do and let the kids touch the truck, sit in the truck, etc. Her email is president@jllubbock.com , and she encouraged everyone to go to their website for opportunities for volunteers and/or monetary grants.
- F. Read to Your Baby Campaign & Distribution of Media Information – deferred.
- X. Upcoming Alliance Events:
 - A. March Event – Cathy Pope suggested we focus on the March Forum and future events and not have an event in March.
 - B. April – Cinco de Mayo Parade – Claudia Bustos is taking the lead to get the Cinco de Mayo parade in East Lubbock from Cesar Chavez Drive to Mae Simmons. There is a meeting this week at the Bridge at 4:00p to discuss further. The parade will be on Sunday, May 3rd. Andrea Cruce and Aretha Marbley volunteered to be on the Parade Committee to help Claudia.
 - C. East Lubbock Cruise – deferred.
 - D. June - Juneteenth Parade & Celebration in the Park June 20 -
 - E. July - July 4th in MacKenzie –
 - F. August –
- XI. Next Meeting – April 6th at 10:00 to 11:30a, Star Institute.