



**Minutes of the East Lubbock Community Alliance Meeting  
Monday, February 2, 2015 10:00-11:30 am  
George Wood Star Institute 514 North Zenith**

- I. Call to Order – Cathy Pope called the meeting to order.
- II. Minutes
  - Cathy Pope asked if there were any corrections to the Minutes of the 1.5.15 meeting. There were no corrections.
  - MOTION:** Stephanie Hill moved to accept the 1.5.15 Alliance Minutes. Motion was seconded by Chris Harwood and carried unanimously.
- III. Financial Report
  - Karen Smart reported The Alliance has had total deposits to date of \$1,235.38 and expenses of \$1,266.00 for a positive balance of \$30.62. [This was incorrectly stated in the meeting and it is actually a negative balance of \$30.62.]
  - Also of note, the Selma expenses paid by credit card have not yet been processed.
- IV. Engagement Report
  - Margaret Randle introduced the new members who were present.
  - Mrs. Randle reported The Alliance has 230 total members and 11 new members since the last meeting.
  - Mrs. Randle reported that when a person joins online, a letter is automatically generated and is followed up by a personal call.
  - The Membership Committee is considering an incentive program for signing up new members.
  - Pope stated The Alliance Facebook Page had 635 “LIKES” [That was inaccurately reported with the correct number being 927.]
  - Paige Holland has done a fantastic job on The Alliance website. A tour of the website was planned but not possible because of technical problems. It will be placed on next month’s agenda.
  - Ms. Holland explained that anyone with an upcoming event should complete the online form to allow her to post it on the website.
- V. Past Events
  - A. Volunteer Center’s Martin Luther King Day of Service (January Event)
    - Nettie Edwards reported that in conjunction with the Volunteer Center’s MLK Day of Service on January 19, several Alliance members and other members of the community volunteered at the Roots Historical Arts Council’s new building (previously the Acme Brick Building). Volunteers did paperwork, building maintenance and preparation for a community garden on Cedar.
  - B. Private showing of Selma
    - Brandale Randolph reported approximately 300 people (about half under the age of 18) attended the private showing of Selma.
    - A brief Q & A with the kids followed the show.



- A video of the event will be ready soon.

#### C. Community Forum

- Cathy Pope stated we had about 100 people in attendance for our first forum at George Wood Star Institute on January 20. [Copies of a list of suggestions that have been turned into The Alliance from multiple events and a list of the recommendations from the first Forum were distributed and are listed below.]
- Future Community Forums will be held at one of the schools. We have requested Dunbar for the February 17<sup>th</sup> meeting. [Actual location will be released this week.]
- The focus of the February 17<sup>th</sup> Community Forum meeting will be Education in East Lubbock. It will begin in a large group with identification of the purpose and expected outcomes for the night. Small breakout sessions of approximately 10 people will discuss a list of 4-5 questions on education. Each group will be led by an informed facilitator, who will provide a brief report on rejoining the whole group. Superintendent Berhl Robertson, quadrant four principals and other LISD staff will attend. A significant turnout from East Lubbock Promise Neighborhood and Texas Tech in general are expected.
- Childcare will be provided for future Community Forum meetings. This month the Texas Tech Early Head Start staff will provide activities for the kids and quiet space for those needing to do homework.
- Refreshments will be provided.
- According to La Carl Richardson My Brother's Keeper plans to distribute about 200 flyers in the community neighborhoods.

#### VI. Engagement Opportunities

- A. Population 18 to 30 – Shay Ali, Riane Gay and Casey Morris, all on staff at Texas Tech University, Division of Institutional Diversity, Equity and Community Engagement, Office of Community Engagement, were tasked with researching and making recommendations on engaging individuals from age 18 to 30. Strategies they identified included:
  - Providing opportunities for 18-30 year olds to volunteer, to have discussion groups and to plan events that interest their age group
  - Adding Instagram to our social media plan and activating Twitter
  - Start a Street Team of TTU student organizations. Pubbing will occur if the TTU students are invested.
  - Bringing The Alliance booths including voter registration, Sickle Cell Anemia testing, etc. to events that already draw 18 to 30 year olds such as basketball games and other events where their kids are participating.
  - Health Fairs are not a draw for this age group.
  - Start a free football league for kids. This will provide a venue where 18-30 year old parents and 18-30 year old TTU students can break down barriers.
  - Shannon Spencer suggested that the choir and arts be focused on as well, things that are non-competitive. Casey Morris clarified that their assignment was only related to engaging 18 to 30 year olds.



- TTU Community Engagement staff will provide a calendar of events to the Alliance.
  - Pope suggested that we have an alternative monthly event that we could attend. The alternative events this month include a basketball tournament and the Texas Tech Black History Month games.
  - Glenda Mathis suggested that our official Alliance event this month be the YWCA father-daughter dance on February 15<sup>th</sup> at the Civic Center, The Alliance can set their booths or tables up around the dance.
  - Pope asked the 100 Black Men to set up their men's health booth at the event.
  - Ms. Mathis stated that financial assistance is available for anyone who cannot afford the event. Also each child whose father is unable to attend will have an assigned person to be with her for the dance.
  - Pope stated with advance notice sometimes StarCare can provide some transportation to events.
- B. Hispanic Community – Claudia Bustos was not present so the item was deferred until the next meeting.
- C. Youth (High School) Division of The Alliance and Committee Appointment
- Pope stated, as discussed above, we need more youth in The Alliance and suggested starting a high school division of The Alliance.
  - Riane Gay suggested incorporating college and high school students into one group. This was agreed upon. Members of this organizing committee are:
    - 1) Kelly Trlica, Ph.D. (Chair)
    - 2) Shay Ali (Co-Chair)
    - 3) Dela Esqueda
    - 4) Riane Gay
    - 5) Stephanie Hill
    - 6) Glenda Mathis
    - 7) Chris Moore
    - 8) Casey Morris
    - 9) Shannon Spencer
    - 10) Bill Stubblefield
    - 11) Cathy Pope (Ex-officio)
- D. Religious Leaders Breakfast
- Bill Stubblefield and Chris Moore discussed the Religious Leaders Breakfast planned for Saturday, February 28<sup>th</sup> from 8:00 am to 9:30 am at The Bridge.
  - The event will be sponsored by the East Lubbock Community Alliance, the Difference Maker's Fellowship and the East Lubbock Promise Neighborhood (ELPN). [StarCare Specialty Health System will also be a sponsor.]
  - Church leaders from across Lubbock are invited to attend. Each Alliance member is encouraged to invite his/her minister to this breakfast. [RSVP to [chris.moore@ttu.edu](mailto:chris.moore@ttu.edu) by noon February 23.]



E. Mr. Moore then reviewed upcoming activities of his new ELPN Family, Community and Adult Education Program:

- Feb 10th, Kick Off of GED Programming at The Bridge of Lubbock. Registration is from 5 pm to 6 pm. FREE GED Assessment Test facilitated by Literacy Lubbock is from 6 pm to 8 pm. Members of The Alliance are encouraged to set up a vendor table at The Bridge that evening to share information.
- Feb 11th, GED Classes start. Classes are scheduled on Wednesdays, Thursdays and Fridays from 6 pm to 8 pm.
- February 28th starting at 10:00 am to 1:00 pm an Adult Education & Workforce Development Resource Fair with a cook-off event will also be held at The Bridge. Tentative participants are TTU, South Plains College, LEARN, Inc., GenTx, the East Lubbock Community Alliance, Workforce Solutions, Catholic Family Services, SBA, NELCDC, Bridge of Lubbock, USDA-Housing, SBDC, StarCare, and Temporary Job Services. All members of The Alliance are encouraged to participate.
- March 3rd, 6 pm to 8 pm a Not-for-Profit Workshop by SBA at The Bridge of Lubbock.
- Still in planning, March 13th and 14th at The Bridge of Lubbock is Training and Fight against Poverty Workshop by Workforce Solutions.
- A second Lubbock GED Testing Center is coming soon to The Bridge. Volunteer tutors are needed.

VII. Projects of the Alliance and Alliance Partners

A. Sickle Cell Anemia Ministry

- Bolanle Olaniran, M.D. gave an educational presentation on Sickle Cell Anemia, a blood disorder. It is not contagious, but there is no cure for the disease that is painful and usually leads to a premature death. It is not only an African American disease but a person of any race can be a carrier. Testing is done to identify carriers. Children who have parents who are both carriers usually are born with the disorder.
- The Sickle Cell Ministries is having a Sickle Cell Fund Raising Extravaganza on April 16<sup>th</sup>, 6:30 pm to 8:00 pm at the Texas Tech McKenzie-Merket Alumni Center. Tickets are \$30. RSVP Richelle Hair at 325-642-0225 or [richelle.hair@ttu.edu](mailto:richelle.hair@ttu.edu) by March 1<sup>st</sup>.

B. Roots and the Gateway

- Eric Strong reported that on June 20<sup>th</sup>, the Roots Historical Arts Council will have its grand opening. There will be a gala on Friday February 19<sup>th</sup> and a reception will be held on Sunday June 21<sup>st</sup>.
- On August 29<sup>th</sup>, Roots will sponsor a Jazz Festival.

C. Food Survey

- Oak-Hee Park, Ph.D., TTU College of Human Sciences and a new member of The Alliance, gave a brief overview of her Food Survey studying nutrition and the healthy food options for people living in Quadrant 4 including price, quality and availability. The study is designed for one year.



- They are also looking at transportation options that allow people to access point of sales for better healthy food choices.

D. Chapman Hill Orchard & Student Garden

- Brandale Randolph reported that a water well has been found on the property being donated for the orchard and garden.
- Trees are also being donated for the project.
- A date for the kids and the community to plant the trees will be set soon.
- There will also be a community garden for the students at Dunbar to plant and maintain, and then to sell the produce.

VIII. Upcoming Alliance Events:

A. Black History Month Athletic Tickets

- Paige Holland announced that Texas Tech Athletics is planning a Black History Month designated men's basketball game, women's basketball game and a ????
- Ms. Holland will take the lead on securing tickets for kids and families in East Lubbock.

B. Teen Straight Talk

- Lindsay Penrose, Ph. D., a new member of The Alliance, announced that they have tentatively scheduled a Teen Straight Talk event on May 2<sup>nd</sup> (barring any calendar conflicts) at the Health Sciences Center. This is a community-based, comprehensive sex education program where sexting, self-esteem and legal issues are discussed. This is open to youth, youth groups, parents, church groups.
- Pope requested that the event be held in East Lubbock because of transportation issues. Dr. Penrose stated that they had one previously at The Bridge with poor attendance. She stated she would be glad to use an East Lubbock location if we can assure better attendance.
- If you want to attend, email her at [Lindsay.penrose@TTUHSC.edu](mailto:Lindsay.penrose@TTUHSC.edu).

C. Pregnancy Prevention Coalition

- Carolyn Simpson informed the group that a new Pregnancy Prevention Coalition has organized and is scheduled to hold their second meeting on February 10<sup>th</sup> at 9:30 am at the Lubbock Area United Way Office.
- Ms. Simpson will serve as The Alliance representative to the coalition.

D. Upcoming Monthly Events

- March Pope stated we are trying to find an event for Cesar Chavez birthday.
- May Pope stated we are still planning the bike ride.
- June Pope stated StarCare is the platinum sponsor of Juneteenth in the Park and would like The Alliance to identify that event as the June event.

IX. Other Business

- Brandale Randolph stated he has been working with Citibus to provide a shuttle service from East Lubbock (locations to be determined) to TTU, Covenant and UMC. The shuttle would run at times of shift changes when there is no bus service



available. The first shuttle would allow people to get to the 4 am shift change. The shuttles would run again after the regular routes end until approximately 9:30 pm.

- Stephanie Shine, Ph.D., announced at 9:00 pm tonight PBS is airing a film on “Breaking the Cycle of Poverty”.

X. Next Meeting

- Discussed extending meeting to two hours but consensus is to keep it at 90 minutes.
- Next Meeting is March 2<sup>nd</sup> at 10 am.
- Meeting Adjourned