



Minutes of The Alliance Meeting held Monday, July 6th, 2015 10:00-11:30 am Star Institute 514 North Zenith

- I. Call to Order – Cathy Pope called the meeting to order.
- II. Minutes - Deferred.
- III. Financial Report – Karen Smart reported The Alliance expenses exceeded revenues by \$5,485.65.
- IV. Engagement Report
 - A. Introduction of New Members – Cathy Pope introduced Ashanti McGary to the group as one of the two new members for the month, the other member being Roger Karr with American National Bank.
 - B. Membership Report – Cathy Pope reported we have 301 members.
 - C. Facebook Pages – Cathy Pope reported that The Alliance Facebook page has been separated into 3 pages due to the large volume of information:
East Lubbock Community Alliance for events in our community;
East Lubbock Community Alliance Information for events going on nationally; and
East Lubbock Community Alliance Children/Youth for all kid events.
Jared Strange suggested we have an Op Ed space on our website and generate our own article anywhere from 250 to 1,000 words. Our first article might be on Voter Registration and the importance of voting. This would require a professional editor.
- V. Past Events
 - A. June 20th Juneteenth in the Park – Brandi Ivey reported they had a record turnout this year and great participation from The Alliance members (Amerigroup, APS, Superior, 100 Black Men, LUNA, Silver Star/StarCare and Girl Scouts), as well as community vendors. It was mentioned that people were more interested in the activities than receiving information about a service. One suggestion was to have a fun activity (dunking board) along with your information. We did register to people that day to vote.
 - B. June 20th Caviel Museum of African American History Grand Opening – Ms. Pope mentioned that the turnout was good after Juneteenth was over but had dwindled by the time she went by. She encouraged everyone to go by and see the exhibit.
 - C. July 4th in Mackenzie – due to a miscommunication, The Alliance did not have a booth.
- VI. Upcoming Events
 - A. July 11th – West Texas Tornado Team/TAAF Region 9 Track & Field Meet – Ashanti McGary is the President of the West Texas Tornado Track Club, which is a mentoring program focusing on running for your health. They recently had a meet in Odessa wherein 14 kids, ages 6 to 18, participated and brought home 3 golds, 4 silver and 3 bronze medals. About 20 kids have signed up for the Region 9 competition. The races will be July 11th at Coronado at 11:00a. This is parents' day. T-shirts are being sold, as well as \$100, \$250 and \$500 sponsorships. The kids are asked to do a lot of the fundraising, and there is a car wash on July 18th at Walgreens on Avenue Q from 11:00a to 3:00p.



- B. July 12th – Neighborhood Book Distribution - Stephanie Shine stated that Early Head Start is having a book blitz the week of July 12 through 18, wherein volunteers will be knocking on doors giving away books and information packets. The initial meeting is at the Bridge at 2:30p on July 12th to pick up a box, get your neighborhood location and deliver in the afternoon during the week at your convenience.
- C. July 21st – Community Forum follow-up on Belonging – Ms. Pope reported that The Alliance July 21st Community Forum will be the second part to Belonging, wherein we hope to have a large turnout from the Neighborhood Associations, PTA, Neighborhood Watch, and the Scouts. It will be held at Talkington School for Young Women from 6:00p to 8:00p. In attendance at the meeting today was Felecisima Betts, President of the Cherry Point Neighborhood Association.
- D. July 25th Pastor’s Breakfast – Ms. Pope reported a Pastoral Breakfast is planned for Saturday, July 25th, at 8:00a at the Bridge.
- E. August 4th – National Night Out - Toni Spray reported the kickoff for National Night Out will be held at Mae Simmons Park and asked for The Alliance to help spearhead this event. This is a community and police department effort to build relationships. Each neighborhood is welcome to have individual events and LUNA will help organize. Those who signed up to help are: Toni Spray, Paige Holland, Justin Bontke, Margaret Randle, Mary Ann Gordon, Tibia Todd, Monica Garcia, Gloria Merton, Madeline McClure, Charlotte McCarty and Shannon Spencer.
- F. August 6th East Side Arts Camp Family Mural Painting – Jared Strange reported that this camp is elementary school kids and takes place primarily at the Bridge. On August 6th, they will be painting a mural on the gym wall of the Bridge with the assistance of Joey Martinez, a well-known local artist. Refreshments will be served and parents are invited.
- G. August 7th East Side Arts Camp First Friday Gallery and Performance – Mr. Strange also reported that the camp students will display their art from the week at the First Friday Art Trail and would appreciate a large Alliance audience. We are looking into bus service for people in East Lubbock to attend that night.
- H. August 22nd Lubbock Community Hoops Involvement Day Part II and Back to School Bash – Mr. Leditt Butler reported that thanks to Cathy Pope and Brandi Ivey, the June 27th Lubbock Involvement Day was a huge success. Another Lubbock Involvement Day is planned for August 22nd and hopes to make even bigger and better. Schools supplies will be given out. There is also a basketball camp at the Dream Center for ages 7 to 17 from 3:00p to 5:00p next week.
- I. Back to School Bashes – six are planned – 5 in East Lubbock and 1 at Texas Tech.
August 8 – Fiesta at Texas Tech Student Union Building, free lunch and free supplies;
August 21st – Back to School Fun Fest – Star Institute 6:30p to 8:00p. Tiger Pratt will speak.
August 22nd – Voices is hosting a Drug-free Back to School Kickoff from 9:00a to 12:00p at Mae Simmons and the Bridge.
My Brother’s Keeper traditionally has a back-to-school bash.



It was suggested to coordinate next year and have one big event. It was also suggested to have a mid-year school supplies bash because supplies are gone and used up by that time.

A Uniform Exchange was also suggested for those schools that require uniforms.

Claudia Bustos will get with the Bridge to see about incorporating this with the clothes closet they now have. Both the Dream Center and The Bridge have clothes closets.

- J. August 8th - Arnett Benson Clinic from 9:00a to 12:00p.
- K. Alliance Steering Committee – is meeting today at 11:30a at Star. Members of the committee are: Cathy Pope, Karen Smart, Margaret Randle, Nettie Edwards, Tiger Pratt, Dela Esqueda, Chris Moore, Stephanie Shine, Paige Holland, Shannon Spencer, LaCarl Richardson, Marie Hanza, Michele Cook, Treva Ellison, Billie Russell, Kelly Trlica, Donna Montes, Aretha Marbley, Stephanie Hill, Monique Williams, Drue Farmer, Val Joiner and Brandi Ivey.
- L. Family Academy –
- M. Book Bus – Stephanie Shine passed out a schedule of the Book Bus, which goes around to scheduled neighborhoods giving away books, reading stories, etc.
- N. Community Garden Update – Michele Cook reported on her group of 10 hand-selected 9th grade students who have behavior issues, etc. and encourage healthy eating and a healthy lifestyle. It is actually two-fold: Growing things, harvesting, distributing and educational, which focuses on building ambassadors for East Lubbock. They are at the Grow Farm (76th & Ave B) on Thursdays. The program runs from June to November and the participants are paid a stipend plus a bonus.
- O. Tent City Art Initiative – Jared Strange reported that this is art made from recycled materials. All the materials are provided and is a fun activity for the participants. Some art was sold at the first event.
- P. W. K. Kellogg Foundation Scholarship Award – Jared Strange reported that this scholarship is for competition at nationals, which consists of a five-minute presentation and a two-minute film in September in Pennsylvania.
- Q. Iles Update – School Board meeting on July 16.
- VII. Next Meeting – August 3rd at 10:00 to 11:30a, Star Institute.