



## **Minutes of The Alliance Meeting held Monday, August 3<sup>rd</sup> , 2015 10:00-11:30 am Star Institute 514 North Zenith**

- I. Call to Order – Cathy Pope called the meeting to order.
- II. Minutes - motion to approve the July 6<sup>th</sup> minutes was made by Annette Gary, seconded by Marie Hanza, and unanimously carried.
- III. Financial Report – Karen Smart reported The Alliance expenses exceeded revenues by \$5,485.65. Ms. Pope stated StarCare will cover the deficit this first year, and then we will need to look at how to handle.
- IV. Engagement Report
  - A. Introduction of New Members – Shannon Spencer introduced herself to the group as the new Membership Committee Chair, and she asked the committee members present to stand and be recognized (Karen Smart and Paige Holland). The committee will be focused on residents in the community.
  - B. Membership Report – Ms. Spencer reported The Alliance has 350 members. Members can be from anywhere in the community, and organizations can join as well. The East Lubbock area is basically 79403 and 79404 zip codes – Quadrant IV.
  - C. Membership Drive and Activities – Ms. Spencer stated the first membership drive will be at Mae Simmons Park tomorrow night for National Night Out.
  - D. Facebook: East Lubbock Community Alliance for events in our community – Ms. Pope reported we are up 21 “likes” on the main Facebook page. We are still looking at these three pages to determine if splitting into three pages is effective.
  - E. Facebook: East Lubbock Community Alliance Information for events going on nationally – from 55 to 110 “likes”.
  - F. Facebook: East Lubbock Community Alliance Children/Youth for all kid events.
- V. Guest Speakers
  - A. Jill Zesigier – Dr. Aretha Marbley recommended Jill speak to The Alliance. She is a doctoral student at Texas Tech University and will be doing an internship in the fall – areas of interest are Veterans (1<sup>st</sup> choice since she is the wife of a soldier), schools and program evaluations. Ms. Zesigier does do volunteer work as well. She also has connections with other doctoral students.
  - B. Erica Brooks, President of the Tech Black Student Association – Ms. Brooks reported to the group regarding the BSA and some of the things they are doing: mentoring to kids; social events, i.e. movie nights; and volunteering. Currently, the BSA has 50 to 75 paid Tech Students. Their website is [BSAtxtech.weebly.com](http://BSAtxtech.weebly.com). October 16<sup>th</sup> will be the Miss Black TTU pageant. This is an evening event at the SUB on the Texas Tech campus. There will be five or six contestants, and they are working on raising a \$250 or so scholarship for the winner. Donations are welcome to help with this event. Ms. Pope asked Ms. Brooks and her group to join The Alliance. They will be most helpful with the Youth Division of The Alliance.



## VI. Past Events

- A. July 30<sup>th</sup> – West Texas Tornadoes Track Team/TAAF State Track and Field Meet – Toni Spray thanked everyone who helped support and send this track team of 17 kids to State competition at College Station. They did not place in this competition, but this is just the beginning. Ashanti McGary is the coach of this team, and she is adamant that this team raise its' own money. It would be nice to have some padding for next year. This is an upstart team from within this community, and they really need to be supported.
- B. July 12<sup>th</sup> - Neighborhood Book Distribution – Stephanie Shine reported that this event was very successful. She reported that 800 books with packets were delivered door to door, which stimulated some good conversation. Plan to do again possibly in the fall.
- C. July 21<sup>st</sup> – Community Forum Follow-up on Belonging Part 2 (Neighborhood Associations, Neighborhood Watch, Boy and Girl Scouts and PTA). Toni Spray reported there was a very good turnout of about 50 people with some very good conversations pertaining to neighborhood associations. The forum on August 18<sup>th</sup> will be on Belonging Part 3, and will focus more on the neighborhood watch, boy and girl scouts and PTAs.
- D. July 25<sup>th</sup> Pastoral Breakfast – Ms. Pope reported that approximately 25 to 30 ministers attended this breakfast at The Bridge. Based on the Community Forum format, these ministers discussed things that are important to them in terms of strategic planning in East Lubbock. More to come later on the outcome.

## VII. Upcoming Events

- A. August 4<sup>th</sup> – National Night Out - Karen Smart reported that The Alliance has taken a lead role in the NNO at Mae Simmons Park tomorrow night. She stated the police and fire departments will be there, the assistant chief of police will speak, as well as Tiger Pratt and Shannon Spencer from The Alliance, Board member from LUNA, and hopefully some of the officers from other Neighborhood Associations. Shannon Spencer and her Girl Scouts will do the flag presentation and provide several games. Amerigroup and Superior are providing pizza, FirstCare is providing cookies, Guadalupe-Parkway is providing bagged popped corn, LUNA is providing bottled water, tea and lemonade, Amerigroup will have a piñata, plus games from Phea Boys & Girls Club. StarCare will provide the prizes for the games. She asked for volunteers from the group to assist with these activities.
- B. August 6<sup>th</sup> East Side Arts Camp Family Mural Painting – this camp is elementary school kids and takes place primarily at the Bridge. On August 6<sup>th</sup>, they will be painting a mural on the gym wall of the Bridge with the assistance of Joey Martinez, a well-known local artist. Refreshments will be served and parents are invited.
- C. August 7<sup>th</sup> East Side Arts Camp First Friday Gallery and Performance –camp students will display their art from the week at the First Friday Art Trail and would appreciate a large Alliance audience. We are looking into bus service for people in East Lubbock to attend that night.
- D. August 8<sup>th</sup> – Ready to Read – Stephanie Shine reported the subject for this read is kids planting and growing things.



- E. August 18<sup>th</sup> – Community Forum Follow-up on Belonging Part 3 (PTA, Neighborhood Watch, Scouts) - Ms. Pope reminded the group that we are using Maslow Hierarchy of Needs as the basis of these forums, and the focus this time will be on the PTAs, neighborhood watches, scouts, etc.) – Talkington School for Young Girls, 6:00p to 8:00p.
- F. August 22<sup>nd</sup> – Community Hoops Community Involvement Day Part II and Back to School Bash – Emie Jobe and Cathy Pope will head this up.
- G. September 3<sup>rd</sup> – Volunteer Center of Lubbock Service & Leadership Symposium – Ci Ci Nunez invited everyone to attend this inspirational collaboration with Adam Braun, Founder of Pencils of Promise, as the featured speaker. Tickets are \$50 or a table of 8 for \$375. This is the last day for early bird.

VIII. Alliance Steering Committee – Ms. Pope has put the Steering Committee on hold pending reorganization – this is too large of a group to get people together and to be effective

IX. Projects of the Alliance and Alliance Partners

- A. Family Academy – Stephanie Shine reported there are free parent-child school readiness classes for families with children 0 to 5. Schedule is as follows: Madison Park, 412 N. MLK, Thursday 5-6:30p and 6-7:30p; Park Meadows, 2502 Weber Dr., Tuesday 1-2:30p; and Cricket Court, 1102 58<sup>th</sup>, Tuesday, 4-5:30p.
- B. Book Bus – this program is over for the summer.
- C. Community Garden Update –
- D. Tent City Art Initiative –
- E. W. K. Kellogg Foundation Scholarship Award – September 30<sup>th</sup> will compete at Penn State on national level – four or five competitors.
- F. Iles and Parkway Update – Ms. Pope stated that the Talkington Foundation did not fund this project.
- G. Phea Boys and Girls Club – Ms. Pope reported the Club received \$2.5M from Talkington.
- H. Texas Tech Head Start – Denise Stovall reported that Texas Tech Head Start has several part-time job openings and to go online to apply.
- I. Habitat for Humanity Applications – Marie Hanza reported that the application process for a new home will open the 3<sup>rd</sup> week of August (week of August 16<sup>th</sup>?) and come down at 5:00pm on Friday. She asked that you call Habitat to get your name on the mailing list.

X. Next Meeting – September 14<sup>th</sup> (1<sup>st</sup> Monday is holiday) at 10:00 to 11:30a, Star Institute.