



**Minutes of The Alliance Meeting held Monday, August 1<sup>st</sup> , 11:30 am to 1:00 pm, George Woods Star Institute, 517 North Zenith**

- I. Call to Order –Cathy Pope called the meeting to order.
- II. Minutes of July 11, 2016 – were approved by a motion from Vernita Holmes and seconded by Shannon Spencer and carried. The approved Minutes have been placed on the web page.
- III. Public Comment (limit to 2 minutes each, total 6) – no one asked for public comment.
- IV. New Members – Shannon Spencer reported we have 445 members as of May, 2016, with no recent new members. She did state that they will be changing up the way the new members are reported and will start breaking out by residency, interest and skills and utilize in a different way. Two initiatives moving forward in order to recruit educators will be (1) based on which school in Quadrant IV has the most educators who become members, a \$250 Visa card will be awarded to be used by the school; and (2) individual gift cards will be given out again this year to educators who become members. There will be a two-to-three-week educator membership drive with the winners announced at the 2<sup>nd</sup> Annual Birthday Bash.
- V. Additional Agenda Items – there were no additions to the agenda.
- VI. Guest Speakers
  - A. Volunteer Center of Lubbock Skills Workshop – Trevor Chilton, Partnerships and Operations Coordinator, introduced himself and Jungwon Park, Youth Services Coordinator, for the Volunteer Center of Lubbock to the group. He Chilton stated the Volunteer Center will be hosting a Communications Skills Workshop on August 16<sup>th</sup>, 8:30a to 11:30a and encouraged everyone to attend. A person from Project Management Institute of West Texas will present this workshop.
  - B. Volunteer Center of Lubbock Leadership Symposium – Mr. Chilton invited everyone to attend the Igniting Creativity Leadership Symposium on September 15<sup>th</sup>, 8:30a to 1:00p, at the Civic Center. Opening remarks will be by First Lady of Texas, Cecilia Abbott, and keynote speaker is Scott Sherman, along with hands-on projects.
  - C. Roots Historical Arts Council Update – Eric Strong began by stating that Roots was organized in the 1970's to share the arts and culture to underserved populations and promote revitalization. He updated the group on events going on now and upcoming: (1) Mama made Quilts – quilts made by African Americans – is now on display at the Caviel Museum of African American History; (2) Take Pride in the East Side photo contest to win \$2,000 cash prize for the best show from Community Foundation of West Texas celebrating its 10<sup>th</sup> Anniversary; (3) 2<sup>nd</sup> Annual Caprock Jazz Festival on October 28<sup>th</sup> & 29<sup>th</sup> at the Civic Center; and (4) East Lubbock Gateway – Roots has received grants for the East Lubbock Gateway from 19<sup>th</sup> and Ave A to 23<sup>rd</sup> Street and needs volunteers to help with prairie dog removal and building the brick gateway.
  - D. Office of Dispute Resolution for Lubbock County November 9<sup>th</sup> Seminar – Gene Valentini reported on a Justice Gap event on November 9<sup>th</sup>, 8:30 to 11:30a, at the

Legacy Event Center and is free. This event is hosted by Judge Ann-Marie Carruth to discuss common types of cases that are heard in Justice Courts, such as landlord/tenant issues, criminal and civil issues.

- E. Office of Dispute Resolution for Lubbock County December 10<sup>th</sup> Community Law School – Mr. Valentini also reported on the upcoming Community Law School event on December 10<sup>th</sup>, 9:00a to 1:00p, at the Ashmore Inn & Suites and is also free. This event is a joint effort between the Lubbock Area Bar Association, TTU School of Law and the Office of Dispute Resolution and is geared to the community and will cover common family court topics like child support, visitation, etc.

VII. Upcoming Events:

- A. August 2<sup>nd</sup> – National Night Out – Brandi Ivey reported that ELCA and Chapman Hills Neighborhood Association are partnering tomorrow night at 6:00p at Booker T. Washington Park for National Night Out. The purpose of this event is to bring law enforcement and the community together to create a safer neighborhood. Food, games for everyone, law enforcement, fire department, City Council and School representatives, Estacado football players and Booster Club will all be present.
- B. August 5<sup>th</sup> – First Friday Art Trail – Karen Smart reported on Jared Strange’s behalf on the East Side Arts Camp exhibit that will be displayed at the First Friday Art Trail beginning at 6:00p at the Ice House Gallery. Song and dance routines will begin about 6:15p.
- C. August 12<sup>th</sup> – Matador Madness – first scrimmage game for Estacado High School, 4:30 pm at Estacado Stadium.
- D. August 13<sup>th</sup> – Vamos a Pescar – Let’s Go Fishing Event – Buddy Holly Lake at N. University and Cesar Chavez Drive, hosted by Los Hermanos Familia, that uses fishing as a hook to bring families together, for ages up to 17 accompanied by an adult. There will be 500 bags for kids and 500 bags for adults. Donations are needed by August 8<sup>th</sup> for the bags, i.e. hand sanitizer and fun marketing items for bags.
- E. August 17<sup>th</sup> – Chris Moore reported the Ministry Beyond the Walls will host 100 students at the Bayer Museum, 6:00p to 8:00p.
- F. August 19<sup>th</sup> – Back to School Dinner – Mr. Moore also reported that the TTU Black Faculty and Staff will host about 10 middle and high school students at Star Institute on August 19<sup>th</sup>, 6:30 to 8:30p.
- G. August 20<sup>th</sup> – Back to School – Teresa Alvarado reported they will have gently used or new backpacks filled with snacks and supplies at Mae Simmons Community Center, 9:00a to 12:00p. They are still needing donations, i.e. map colors, crayons and pointed scissors. Volunteers are needed the day before to help fill the backpacks. Regarding the idea of doing backpacks again in January when supplies are running low, Teresa’s committee would need to determine if that is something they could do and get enough community support to do it. She invited members to come to the meeting on Friday, August 5<sup>th</sup>, and become a part of that committee.
- H. August 26<sup>th</sup> – First EHS Football Game – at Plains Capital Park. Ms. Pope and Brandi Ivey are working on something we, as Alliance members, could have to show our support in mass together at the games, i.e. fans, bells, Alliance t-shirts, etc.
- I. September 15<sup>th</sup> – Igniting Creativity at Volunteer Center – see VI.B. above.
- J. September 20<sup>th</sup> – Second Birthday Bash and Paint the E-Side Blue – Brandi Ivey reported on the plans for the 2<sup>nd</sup> Annual Birthday Bash. It will be at Wells Fargo Amphitheatre. Doors will open at 6:00p. Parking arrangements are in the works.

There will be lots of entertainment, i.e. West Texas Raiderettes, possibly Ballet Lubbock, Guadalupe Parkway kids, EHS football players, EHS Choir and Band, plus vendor tables.

- K. September 23<sup>rd</sup> – EHS Homecoming – will be at Plains Capital Park.
- L. October 28<sup>th</sup> – TEDxLubbockWomen (YWCA) – deferred to next meeting.

VIII. Projects of the Alliance and Alliance Partners:

- A. Draft Strategic Plan – deferred.

IX. Other Events and Projects:

- A. Early University -
  - B. Chamber Youth Entrepreneur Academy (YEA) – for students 11 through 18 years and is a partnership of the Chamber, LISD and Cooper , which is about teaching kids to be entrepreneurs. Scholarships are available.
  - C. Tax Ratification Election – Margaret Randle is on the Tax Committee for LISD, and she reported there will be an election on August 30<sup>th</sup> and asked that members spread the word that this is not raising taxes but is asking to shift \$.2 on the \$1 from debt service to maintenance and operations (shift money from one fund to another fund).
  - D. Tax Ratification Forums – Chris Moore reported that Dr. Robertson will be conducting TRF Forums at Estacado Auditorium at 6:00p on Tuesday, August 9<sup>th</sup>, to fully discuss the tax ratification in detail.
  - E. Work-outs of All Types – Adrian Lewis – reported that on Facebook, he puts out in-home workouts for those who do not belong to a gym. He is also working on Planks & Pancakes, a 30-45 minute monthly low-impact workout and afterwards, will have healthy breakfast choices. He hopefully will have this up and running in October.
- X. Next Meeting will be September 12<sup>th</sup> (the 5<sup>th</sup> is a Holiday) at George Woods Star Institute, 517 N. Zenith, 11:30a to 1:00p.