



Minutes of The Alliance Meeting held Monday, October 3rd , 11:30 am to 1:00 pm, George Woods Star Institute, 517 North Zenith

- I. Call to Order –Cathy Pope called the meeting to order.
 - II. Minutes of September 12, 2016 – were approved and have been placed on the web page.
 - III. Public Comment (limit to 2 minutes each, total 6) – no one asked for public comment.
 - IV. Additional Agenda Items – there were no additions to the agenda.
 - V. New Members – no new members were present. Shannon Spencer reported we have 456 members . We have decided to reconstruct the membership data to determine who actually lives in East Lubbock and how the Alliance plays a role in their lives.
 - VI. Presentation
 - A. Food Environment Study (Stage 1) – Oak-Hee Park, PhD reported on the East Lubbock Promise Neighborhood’s project to observe the food environment in East Lubbock. The future of food outlets in the East Lubbock area Stage 1 was completed about a year ago. Stage 2 consists of the team visiting community outlets (convenience stores, etc.). Stage 3 is talking to the food outlets about what they feel is important. Dr. Park reviewed the results of Stage 1 outcomes. Inside the rectangle area on the East side of I-27, there were found to be 53 food outlets – fast food outlets are over 51%, convenience store outlets are 39%, restaurant outlets are 4%, and supermarket outlets are 1%. Based upon three population centroids – North, Center, South – the following findings for accessible food outlets from centroids with circle buffer miles were determined.
 - (1) No accessible Supercenter, Supermarket, and Grocery stores within .25 mile buffer;
 - (2) Convenience and Fast Food accessible at all buffers;
 - (3) No Grocery Stores accessible up to 3 mile buffer;
 - (4) Fast-Food accessibility greatest, followed by Convenience store;
 - (5) Only one (1) Supercenter and one (1) Supermarket accessible by 3 mile buffer. Based upon distance at .25 mile, .50 mile, 3 miles – drive time and walk time – the following findings for the percent of population that can access food outlets by different road buffers were determined:
 - (1) 99% population access to Fast Food within 3 miles, compared to 38% to Supercenter and 6% to Grocery store;
 - (2) 99-100% population with accessibility to all food outlets within 10 minute drive time;
 - (3) Most accessible to Fast Food and Convenience within 5 minutes drive time, compared to 40% population access to grocery;
 - (4) No accessible Supercenter and Grocery by walking, compared to 93% access by 30 minute walk time to fast food (86% access to Convenience Store)
- Note: Total population equals 21,310.
- I-27 is a big geographical barrier to a Supercenter (WalMart, etc.) The end result is to compare data from one side (West) to another side (East).

- B. LISD Information Request – Tiger Pratt reported that in an effort to gain an understanding and insight on the processes that will be used in determining the allocation and appropriation of the recently passed LISD tax ratification plan, a Question of Inquiry has been written to Dr. Berhy Robertson . The writers of the letter are caring, committed citizens, tax payers, parents, educators, organizations and supporters of the TRE (tax ratification election) within District 2. The losers of the District 2 City Council/School Board elections came together to continue to work for the community and bring questions of accountability, firstly to LISD on the recent TRE election. This tax ratification will add about \$5.5M to the district’s income by shifting the reserve fund. Mr. Pratt is asking for the Alliance’s support as a Caring, Committed, Dedicated Supporter. Ms. Pope stated this is right in line with the Alliance’s goals. When brought to a vote, it was approved unanimously to support this group.

Past Events:

- A. September 17th – Thank a Police Officer Day – Beth Lawson reported that on behalf of the Alliance, she prepared a personalized letter to Police Chief Greg Stevens, Sheriff Kelly Rowe, and also to the LISD Police Chief, thanking them for their support and all that they do for this community. All Alliance members were listed on the back of the letter.
- B. September 20th – 2nd Annual Birthday Bash and Paint the E-Side Blue – Both Margaret Randle and Shannon Spencer reported on this event. It was very well attended, we had lots of dignitaries present, and the kids had a great time. The Alliance members purchased t-shirts for the event, with \$5 of each t-shirt sold going to the Estacado Booster Club.
- C. September 26th – Community Engagement Taskforce Forum – Beth Lawson reported the Mayor had his second Community Engagement Taskforce Forum at Estacado High School Auditorium. There was a full house of dignitaries. People who live, work and worship in East Lubbock had an opportunity to ask questions about decisions made and funds spent in East Lubbock. There will be two more forums but have not been advertised yet. Ms. Pope stated we will be looking for the minutes from the last two forums to see what questions were asked and the answers to those questions and will pass along to Alliance members.

VII. Upcoming Events

- A. October 4th – Dedication and Ribbon-Cutting for George Woods Star Institute – Ms. Pope reported that StarCare is hosting a Dedication and Ribbon-Cutting for George Woods Star Institute tomorrow night, 6:00 to 7:30p. We are rededicating the building to George Woods who was a Civil Rights Leader who had a tremendous impact on Lubbock, primarily through his volunteer work. Everyone is invited.
- B. October 8th – Stairway to Success Resource Fair – 3315 East Broadway, 9:00a to Noon. This is a Community Resource Fair with free admission, free food, gifts and entertainment.
- C. October 10th – Estacado Booster Club (membership, banners and t-shirts) – Kevin McConic thanked the Alliance for the \$755 donation from the sale of the t-shirts. Membership keeps increasing, they are feeding kids every day after practice. Coach Shavers advocates winning in the classroom as well as on the field and just reported that 94% of his football players passed this first six weeks of school. The next Booster Club meeting is October 10th, 7:30p, Estacado High School. He encouraged Alliance members to attend the games.

- D. October 11th – Precious Lil’ Steps Ribbon-Cutting -
 - E. October 18th – Workshop on Launching Not-for-Profit Businesses – this workshop will be located at the ELPN Office at 1708 Parkway Drive, from 6:00p to 9:00p.
 - F. October 22nd – Walk a Mile for Sickle Cell – Timothy White reported this is th 2nd annual walk for sickle cell, at Mae Simmons Park, 8:00a to 11:30a is the walk, 12:30p to 4:00p is live show. There will be pony rides, free food and music.
 - G. October 27th – TEDxLubbockWomen – Legacy, 8:30a to 3:00p, with great speakers lined up. Tickets are \$25.
 - H. October 28th & 29th – Caprock Jazz Festival – Eric Strong encouraged Alliance members to buy tickets and attend the 2nd Annual Caprock Jazz Festival, where Cathy Pope and Dr. Scott Ridley will be recognized. Funds from this festival help support the Caviel Museum of African American History.
 - I. October 29th – March of Life II and Bridging the Gap – Cathy Pope reported this walk is the 2nd annual unity walk from 9:30a to 11:00a that begins at the Lubbock Little League Baseball Field, 5401 N. MLK Blvd. Bobby McDade reported that immediately after the march, there is a youth event (Bridging the Gap) from 11:00a to 6:00p in Booker T. Washington Park hosted by Bobby McDade, Cedric Quigley and Ashone Johnson. There will be games, food, prizes and teaching to try to build up the community that we tore up.
 - J. October 29th –La Diferencia Trunk or Treat - Claudia Bustos reported the club is in need of candy donations for this event at United Supermarket Parking Lot. They had a great turnout last year but ran out of candy early.
 - K. October 31st – Phea Boys and Girls Club Trunk or Treat – StarCare’s Youth Program is partnering with the Club again this year. The 100 Collegiate will put up a Spook House.
- VIII. Projects of the Alliance and Alliance Partners:
- A. Matador Street Painting – “E’s” were painted in front of Estacado High School with the help of the Alliance.
 - B. School Uniforms – Tibia Todd always needs uniforms.
 - C. Draft Strategic Plan – Cathy Pope, Sheila Patterson, Juan Chavez and Bill Stubblefield had a meeting and are moving forward with the strategic plan.
 - D. Thanksgiving – We are partnering again this year with the Difference Makers Church. Please let Brandi Ivey know how you want to participate.
- IX. Next Meeting will be November 7th, at George Woods Star Institute, 517 N. Zenith, 11:30a to 1:00p.