



## **Minutes of The Alliance Meeting held Monday, September 12<sup>th</sup> , 11:30 am to 1:00 pm, George Woods Star Institute, 517 North Zenith**

- I. Call to Order –Cathy Pope called the meeting to order.
- II. Minutes of August 1, 2016 – were approved by a motion from Vernita Holmes and seconded by Beth Lawson and carried. The approved Minutes have been placed on the web page.
- III. Public Comment (limit to 2 minutes each, total 6) – no one asked for public comment.
- IV. New Members – Skipped because Membership Chairman had not arrived.
- V. Additional Agenda Items – there were no additions to the agenda.
- VI. Past Events:
  - A. August 2<sup>nd</sup> – National Night Out – Dianna Thomas reported that ELCA and Chapman Hills Neighborhood Association partnered at Booker T. Washington Park for National Night Out. The purpose of this event is to bring law enforcement and the community together to create a safer neighborhood. Food, games for everyone, law enforcement, fire department, City Council and School representatives, Estacado football players and Booster Club were all present, with approximately 250 people attending. This was a first for having vendors but worked out really well. Several surrounding neighborhood communities were there as well.
  - B. August 20<sup>th</sup> – Back to School – Teresa Alvarado reported they had about 700 people turn out and gave out over 500 backpacks full of school supplies at Mae Simmons Community Center. About 700 people came out. The West Texas Raiderettes and Lyon’s Baptist Youth Choir entertained everyone.
  - C. September 1<sup>st</sup> – this was the Mayor’s first community forum. The Police Chief and Mayor were very candid in their remarks about race and coming together for the community. There will be more of these forums and hopefully, the Alliance will give input. Some felt there was not enough time to say what they wanted to say – two minutes is not enough time to talk.
- VII. Upcoming Events
  - A. September 12<sup>th</sup> – Booster Club (Banners and Homecoming t-shirts) – Ms. Pope stated the Booster Club membership is around 100, and they are working really hard manning the concession stand for all games and providing food for players after practices. Homecoming t-shirts are for sale. There is a Booster Club meeting tonight at 7:00 pm at the Estacado gym.
  - B. September 15<sup>th</sup> – Igniting Creativity at Volunteer Center – Ms. Pope stated the Volunteer Center has really good workshops and if anyone is interested in attending this workshop, to contact the Volunteer Center.
  - C. September 17<sup>th</sup> – Thank a Police Officer Day – Ms. Pope suggested that the Alliance take this opportunity to reach out to the police working on the East side and somehow show appreciation to them. Suggestions were discussed with the decision being to send a letter from the Alliance to Chief Stevens and name the officers and how much we appreciate them. Beth Lawson will write the letter. Brandi Ivey will contact Communities in Schools and Guadalupe Parkway to see if

the kids could do some thank yous of some sort. She will also get a list of all the officers assigned to East Lubbock with hopefully a picture. We could also put an article in the Southwest Digest on October 6<sup>th</sup> about what we did to support this effort.

- D. September 20<sup>th</sup> - Second Birthday Bash and Paint the E-Side Blue – Brandi Ivey reported on the plans for the 2<sup>nd</sup> Annual Birthday Bash. It will be at Wells Fargo Amphitheatre. She noted the starting time change from 6:00p to 5:30p. Joy Harris and Band will be providing the music from 5:30p to 6:15p. The Bluest Person Contest will be at 6:00p with the winners from elementary, middle and high school receiving a \$50 gift card. Parking arrangements are in the works. People will be able to drop off for people with disabilities, and we will have golf carts available. Encourage vans and carpooling. The school that has the largest percentage of staff attending the event will receive a \$250 gift card to buy something for the school. There will be lots of entertainment, i.e. West Texas Raiderettes, Ballet Lubbock, Guadalupe Parkway kids, EHS football players, EHS Choir and Band, plus vendor tables. When the teams arrive, they will walk across the stage and introduce themselves. Volunteers are needed to help. The program will be from 6:15p to 7:00p, then a balloon release, school song, and West Texas Tornado Track Team will distribute the cupcakes. Joy Harris Bank will play until 8:00p. Deadline for ELCA Paint the E-Side Blue t-shirts is today by 3:00p. \$5 of each t-shirt sold goes to the Booster Club. We will be providing t-shirts for the speakers and LISD security officers to wear at the Estacado games.
- E. September 22<sup>nd</sup> – EHS Homecoming Parade – Ms. Pope asked Alliance members if they would participate in the Homecoming Parade – maybe drive a pickup with members in the back throwing out candy with an Alliance sign on the side of the truck. The parade starts at 3:30p and starts at MLK and Parkway and goes up to the parking lot at Estacado.
- F. September 23<sup>rd</sup> – EHS Homecoming Game
- G. September 29<sup>th</sup> – Workshop on Protecting Property - Reggie Dial reported that ELPN is doing a workshop on protecting property, transferring deeds, property taxes and Wills. There will be snacks and prizes at the T. J. Patterson Library, 6:30p to 8:00p.
- H. October 4<sup>th</sup> – Dedication and Ribbon-cutting for George Woods Star Institute – there will be a Dedication and Ribbon-cutting at 517 N. Zenith, for the renaming of the building to George Woods Star Institute from 6:00p to 7:30pm, with refreshments and tours.
- I. October 8<sup>th</sup> – ELPN Resource Fair – to be held 9:00a to 12:00p, location to be determined. Information will be sent out.
- J. October 11<sup>th</sup> – Ribbon-cutting Precious Lil’ Steps – Charlotte McCarty reported there will be a ribbon-cutting at 10<sup>th</sup> and Zenith from 10:30a to 12:00p to celebrate the new playground and renovations.
- K. October 18<sup>th</sup> – Workshop on Launching Not-for-Profit Businesses – this workshop will be located at the ELPN Office at 1708 Parkway Drive, from 6:00p to 9:00p.
- L. October 27<sup>th</sup> – TEDxLubbockWomen (YWCA) – the theme this year is “It’s About Time . . .” and will be held at the Legacy from 8:30a to 5:00p. This is part of an international program that brings new ideas to us. More information to be provided.

- VIII. Projects of the Alliance and Alliance Partners:
- A. Matador Street Painting – We have been given permission to paint the street around Estacado with a 5'x5' Matador, placed every 150' around the school, starting on MLK. The Estacado Basketball Team will do the painting. Big Blue "E's" will be sold to be painted on driveways (residential or commercial) for \$10. The Booster Club will receive the dollars from this project. Shannon Spencer, on behalf of the Booster Club, reported that the Club has been utilizing the concession stand and providing peanut butter and jelly sandwiches to the players after practice, and selling items from the concession stand. The Club has about 90 paid members. Deadline for Matador Homecoming t-shirts is today.
  - B. Upgrades at Texas Tech Early Headstart and Precious Lil' Steps – New Playgrounds and renovations.
  - C. Community Youth Development (CYD) Project – Clarence Hatcher reported that there is a chance to expand the CYD Project in area code 79403 and 79404. Originally, this program was established in the 79415 zip code because that area code had one of the highest juvenile crime rates in the state, and currently, we are functioning in the Guadalupe-Parkway recreations. CIS functions in Cavazos and Lubbock High. The purpose of the project is to deter juvenile crime and promote social well-being with youth and families. The program looks at leadership mentoring and sports recreation. The CYD Program is needing about 500 surveys to submit to the State in support of being granted the 79403 and 79404 area code funding. He asked everyone present to complete the survey.
  - D. School Uniforms – deferred.
  - G. Draft Strategic Plan – deferred.
  - H. Jazz Festival – Vernita Holmes encouraged everyone to turn out for the Jazz Festival on October 28 and 29, where Cathy Pope is being recognized as one of the recipients of the Alice White Humanitarian Award.
- IX. Next Meeting will be October 3<sup>rd</sup>, at George Woods Star Institute, 517 N. Zenith, 11:30a to 1:00p.