



**Minutes of The Alliance Meeting held Monday, February 6, 2017, 11:30 am to 1:00 pm, George Woods Star Institute, 517 North Zenith**

- I. Call to Order – Cathy Pope called the meeting to order.
- II. Minutes of January 9, 2017 – were approved and have been placed on the web page.
- III. Financial Report – Cathy Pope reported the Alliance had received a \$500.00 donation.
- IV. Best of the East Calendar – Ms. Pope held up a Best of the East calendar, which has been developed by concerned citizens in East Lubbock, and is for sale for \$7 if you pick it up or \$10 if mailed to you. Proceeds from the sales will go toward scholarships.
- V. Membership Report – Shannon Spencer reported the membership roster has been cleaned up and we currently have 500 members: 391 have accurate email information; 91 do not have an email or good email address; and 17 are inactive. Two sheets were handed out showing the no or bad email addresses and the removals. Ms. Spencer asked for everyone to look over these lists and let Karen Smart know if they know of a change or correction. She also asked for members to let Karen Smart know the best practice on how to contact people who do not have email.
- VI. Strategic Plan – Ms. Pope reported the strategic plan is a community plan we are building one piece at a time. The Adopt-a-Spot program of the North and East Lubbock Community Development Corporation (NELCDC) is a piece we will insert into our plan. Once the Alliance’s plan is complete, it will be presented to the community for input and buy in. Sheila Patterson Harris will be discussing the plan at her neighborhood meetings to provide information and education related to some of the issues.
- VII. Projects of The Alliance:
  - A. ELROBI (East Lubbock Resident-Owned Business Initiative) Project – In the absence of Reggie Dial, Tiger Pratt and Chris Moore reported on this ELPN initiative to bring a training program to East Lubbock. Adults will be trained and/or certified in the following areas in order to develop a pool of qualified workers to fill vacancies in the job market: HVAC, Plumbing, Electrical, General Office, Job Searching, Life Skills and Financial Literacy. Several plumbers and contractors have already committed to partner on this. Reggie Dial is working out the details. Ms. Pope interjected that there is already an electrical training school that people are actually paid to attend. She will get more information on that and put on Facebook. Anyone needing a GED can contact Chris Moore. On February 13<sup>th</sup>, the Family Community of Adult Education is partnering with South Plains College to offer continuing education classes to the Allied Health Classes – pharmacy tech and phlebotomy classes. Residents of zip code 79403 and 79404 will have their tuition paid. On February 21<sup>st</sup>, 23<sup>rd</sup>, 28<sup>th</sup> and March 2<sup>nd</sup>, small business center will hold a “start your own business” workshop from 6:00 – 9:00p, at the T J Patterson Library, cost is \$5.00. A legal aid workshop is being planned on February 27<sup>th</sup> on expunctions and disclosures, followed by a clinic on March 20<sup>th</sup>. Chris will post this information on our website.
  - B. The State of North & East Lubbock Luncheon – This is an initiative of Tiger Pratt wherein the goal is to create an annual event where the Mayor, LISD

Superintendent, Lubbock Chief of Police, LEDA and NELCDC can address the citizens and residents of North East Lubbock. Each of those individuals would be asked to discuss goals for North/East Lubbock, a plan of action to reach those goals, obstacles/challenges/headwinds, and financial issues. This luncheon would follow the State of the City Address in January 2018. This comes from the need to have more community engagement with local government.

- C. Leadership Academy – Ms. Pope reported that Monique Coleman, as Chair, is in the process of drawing up a curriculum made up of 10 monthly sessions, probably on a Saturday, for adults who live in North and East Lubbock to build skills from the ground up, i.e. shaking hands, making eye contact, how to complete an application, ethics, etc. Serena Stevenson will chair a second committee to tweak the program for youth. We hope to have this up and going by September, 2017.

VIII. Upcoming Events of the Alliance & Alliance Partners

- A. Texas Tech Lady Raider Games – Brandi Ivey reported that close to 700 tickets have been given out to numerous organizations – Girl Scouts from the Phea Boys and Girls, The Bridge, ASCEND group sponsored by Nettie Edwards, several churches, StarCare staff – and there is still one bus available on February 27<sup>th</sup>. Melissa Maines at TTU is responsible for this opportunity, and we plan to partner with her again next year.
- B. Community in Schools Gala February 24<sup>th</sup>
- C. YWCA Women of Excellence Banquet March 9<sup>th</sup>
- D. Delta Sigma Theta Crimson & Cream Ball April 15<sup>th</sup>
- E. Hometown Heroes April 15<sup>th</sup> – Eddie Williams reported that the purpose of Hometown Heroes is to expose kids to Hometown Heroes right here in Lubbock and also to convey that the choices they make can and will shape their journey in life. The concept is the outcome of choice – Success vs Destructive Road. The event will begin at 10:30 am at Mae Simmons Park. There will be an Easter egg hunt, youth served lunch, Old Timer’s All-Star games, commemoration acknowledgments, games, entertainment, speaker Richard Baumgartner from Rise Academy and a gift basket give-a-way. Hometown Heroes being recognized are: T.J. Patterson, Quincy White, Stephanie Hill, Fulton Berry, Oscar Jones, Dr. Field Loving, Everett Hooper, Vernita Holmes, Walter Hibbler, Wyatt Ward, Jr. and Burt McWilliams. Tyrone Moore, 806-281-2280, is the contact person for this event.
- F. Alpha Kappa Alpha – Margaret Randle gave a little background on the AKA’s and stated they are having a Recognition Event on March 25<sup>th</sup> at 6:30p with location TBD recognizing charter members of the local organization and those local members who have been members for 50 years. Divine 9 members will be recognized also. Tickets are \$25. Contact is Margaret Randle. AKA is a service organization that awards scholarships each year. This last year, they awarded \$10,000 in scholarships.
- G. Remarks – Carlos Acosta from Texas Tech University reported that he is part of a group who provides volunteers for events and would like to partner with the Alliance in that respect. His phone number is 469-223-0184, email is [Carlos.L.Acosta@ttu.edu](mailto:Carlos.L.Acosta@ttu.edu). Mr. Acosta works with the Hispanic Students Society as their Service Chair at TTU, and also works with a student organization called Raiders for Service to which they focus more on local events, as well as week-long service trips, during the Spring, Winter and Summer breaks.

- H. Roots Historical Museum – Eddie Williams reported that Roots Historical Museum is having an African American Exhibit showing on Saturday, February 11<sup>th</sup>.
- I. Zip Code Project – Ms. Pope reported that StarCare has had a zip code project program for 79415 for approximately 15 years, and this has been extended to 79403. Basically, this is a program to provide after-school programs and work with the community to reduce the rearrest rate in juveniles in those areas. This has been very successful in 79415.
- IX. Next Meeting – March 6, 2017, 11:30 am to 1:00 pm, 517 N. Zenith.