



## **Minutes of The Alliance Meeting held Monday, September 11, 2017, 11:30 am to 1:00 pm, George Woods Star Institute, 517 North Zenith**

- I. Call to Order – Cathy Pope called the meeting to order.
- II. Minutes of August 7, 2017 – There were no corrections and will be placed on the web page.
- III. Membership Report – Shannon Spencer reported we have 420 members, 27 new since March.
- IV. Projects of The Alliance and Alliance Partners:
  - A. Volunteer Center Symposium and Cornucopia Luncheon – Trevor Chilton encouraged everyone to attend the Acting on Purpose Leadership Symposium on September 27, 2017, 8:30a to 1:00p, at the Civic Center. The Cornucopia Luncheon is coming up on November 1<sup>st</sup> and StarCare’s Keep Teens Alive Program and the Juneteenth Commission will be honored. There are two workshops coming up on October 11<sup>th</sup>, a grant-writing workshop, and October 19<sup>th</sup>, a hiring workshop on things to look for in a candidate.
  - B. Children’s Connection’s Pregnancy Support and Crime Victim Program – Sam Van Sluyters stated they have a youth program for Zip Codes 79403 and 79404 which she reported on last meeting, but she wanted the Alliance to know about other programs they have going on. There is a pregnancy support program for young pregnant women in crisis. They also have a Strengthening Families program for pregnancy and parenting support that educates on prenatal care, etc. and helps these women connect with community resources. The Crime Victims Program is an advocacy program for pregnant women who are victims of crime and those who have children under 24 months.
  - C. The Cliff House Art Project – Chiemsee Holder reported that The Cliff House Project had its first event last Saturday at 500 E. Broadway. The goal is to recreate what was there before and include community gardens, an art gallery, etc. They are looking at the property at 19<sup>th</sup> and Avenue A, with plans to have a year-around community market and to expand kids and parents programs to name a few. Texas Tech graduate students will do the blueprints for this project. They are looking for ways to make it self-sustainable so they can offer scholarships and are open to all ideas.
  - D. Texas Tech Diversity, Equality and Inclusion – Cathy Pope reported that she has been in discussion with Dr. Elizabeth Sharp, the Interim Vice President of the TTU Division of Diversity, Equity and Inclusion, and they want to get more involved in East Lubbock and are looking at multiple projects with them and East Lubbock campuses. Hopefully, they will re-engage with the ELCA.
  - E. Booster Club (dues, volunteers, fundraising) – Cathy Pope, in the absence of Kevin McConic, reported the Booster Club is meeting tonight, 9/11/17, at the Estacado Gym at 7:00p and encouraged members to attend and join. The dues are \$15 a year. They are in the process of fundraising, along with O L Slaton, by going to surrounding businesses and asking for support of the East Lubbock schools. They need volunteers to work in the concession stand.
  - F. PTA – Cathy Pope reported the PTA dues for Estacado are \$15 and they are in need of members.
- V. Upcoming Events of the Alliance & Alliance Partners
  - A. Cathy Pope’s Retirement Reception (9/26) – Beth Lawson reported that Cathy Pope is retiring from StarCare effective September 30<sup>th</sup>. The Center is hosting a come-and-go celebration of her 39 years with the Center on September 26<sup>th</sup>, at the Frazier Alumni Pavilion, 5:00p to 7:00p, and everyone is invited to attend.
  - B. Paint the E-Side Blue – A J McCloud reported things are coming together for the Paint the East Side Blue birthday bash located at the Wells Fargo Amphitheater, 413 E. Broadway, September 20<sup>th</sup>, 6:00p to 8:00p, band plays at 5:00p. Speakers include the Mayor, City and County Commissioners, LISD Superintendent, Police Greg Stevens, Chamber President, along with the Estacado Principal. We will recognize and honor the kids and athletes in East Lubbock. A contest will consist of the

- school having the highest percentage of faculty and staff as members of ELCA will get a \$250 gift card. Contact A J McCleod if you would like your organization to have a table at the event.
- C. Estacado Homecoming Activities – Homecoming Parade (9/21), Community Tailgating (9/21) and Pep Rally (9/22) – Cathy Pope, in the absence of Kevin McConic, reported on these homecoming activities.
  - D. O L Slaton Family Fright Knight – Carolyn Wadley, in the absence of Damon McCall, reported on the Family Fright Knight event that O L Slaton is planning on October 30<sup>th</sup>, 6:00p to 8:00p, at O L Slaton. The emphasis is on “family” because they are trying to bring the kids and family together. The Car Clubs are on board with a Trunk and Treat, and there will be booths, bouncy house, face painting, just to name a few.
  - E. Trunk ‘n Treat Activities – Cathy Pope, along with A J McCloud, reported on the different activities planned for Halloween. It has been the hope of the Alliance to coordinate these events and maybe have one or two really big ones. The Bridge will have their event on 10/31; Guadalupe Parkway’s will be on 10/26; O L Slaton on 10/30; and the Phea Boys & Girls Club is undecided on the date but will partner with the 100 Collegiate for a spook house. All are in need of participation and bags of candy. Bring your bag of candy to the October meeting.
  - F. Celebrate Diversity Awards Banquet (10/17) – Cathy Pope reported the Celebrate Diversity Awards Banquet is October 17<sup>th</sup>, at 6:30p, at the McKenzie-Merket Alumni Center and encouraged members to attend.
- VI. Past Event Reports
- A. E-Side Principal’s Reception – Vernita Woods Holmes reported on how nice and well-received the Principals’ Reception was. The Superintendent and his staff attended, as well as a couple of Board members. The schools were well represented with only Dupre and Brown not attending
  - B. Back-to-School events/Seeds of Hope – Whitney Owen reported their Back-to-School event was well received with approximately 40 people coming through to get supplies and/or uniforms. They had their fundraiser on September 7<sup>th</sup>, Seeds of Hope, at Reagor Dykes and was well attended. StarCare was the lead sponsor.
  - C. Estacado 50<sup>th</sup> Anniversary Kick-off/release of Al Pickens’ book, *Mighty, Mighty Matadors* – Cathy Pope stated that Estacado needs more attendance and support at games, and we need to let the community know they are not supporting them.
  - D. Estacado PTA Picnic – Deferred
  - E. Dream Court Ribbon-cutting – Cathy Pope reported that only a select group of students were asked to attend this ribbon-cutting that was at Mae Simmons on August 28<sup>th</sup>. Dream Court is designed for kids to play basketball with law enforcement to support working together.
  - F. Mayor’s Fitness Circle Kick-off – Deferred
  - G. Know Your Immigration Right – Carol Schempp with West Texas Organizing Strategy invited the group to attend the free presentations offered at Our Lady Guadalupe Catholic Church, 1120 52<sup>nd</sup> Street, 9:00 – 11:30a on September 17<sup>th</sup> or at Our Lady of Grace Catholic Church, 3111 Erskine, 7:00 to 8:30p, on September 24<sup>th</sup> to discuss immigration rights.
  - H. ELPN Family Academy – has a stand-alone class for 5-year-olds to help with school readiness. They also teach parenting classes, provide day care, and receive a free book.
- VII. Next Meeting – October 2, 2017, 11:30 am to 1:00 pm, 517 N. Zenith.